

Becca Jane Koehler

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Education

Savannah College Of Art and Design
BFA Furniture Design, summa cum laude

Savannah, GA
2001-2005

Industrial Design

Designer, Target Corporation

Consumer studies
Trend research
Print and pattern creation
Furniture design and prototyping
Dinnerware design
Executive presentations
Cross-functional work with merchants and sourcing
Vendor management
Overseas development trips
Innovative solutions

Minneapolis, MN
2006-present

Apparel and Brand Design

Designer, label 2709

Identified market opportunity
Developed a brand based on user experience
Designed garments based on key imperatives
Executed print, cut and sew of garments
Built partnership with retailer

Minneapolis, MN
2008-present

Artistic Distinctions

2011 "Bauhaus Beauty," Ready Made Magazine, Featured Painting
2009 "The News Cycle," Metro Magazine
2009 "Design Award," Target Vice President of Product Design and Development
2009 "Clothes women can wear to bike to work," WCCO Kare 11 segment
2008 Design Patent, Acrylic Drinkware
2005 SCAD Outstanding Achievement Award, Furniture Design

Exhibitions (partial listing)

2010 "Smell the Glove," Co Exhibitions, Minneapolis, MN
2009 "Voltage Fashion Amplified," Runway Designer, First Ave, Minneapolis, MN
2007-2008 Shop SCAD, Savannah, GA
2007-2008 SOO Visual Art Center, Minneapolis, MN
2006 "Small Works," Red Gallery, Savannah, GaVA
2005 "Small Works," Red Gallery, Savannah, GA
2005 "Show Horse," Red Gallery, Savannah, GA
2004 "SCAD Does Curves," Red Gallery, Savannah, GA
2004 "Objects of Comfort," Art Center of Coastal Carolina, Hilton Head, SC

Skills

Market research	Product design	Adobe Creative Suite
Trend development	Print and pattern creation	Watercolor, oil, and acrylic paint
Problem solving	Furniture construction	Screen printing
Idea generation	Vegan food	Drawing